



Arnprior Packers

Junior B Hockey Club

2026–2027

Sponsorship Opportunities



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Partner with the Arnprior Packers, one of Eastern Ontario's proud Junior B hockey organizations and connect your business with local families, fans and members of the community throughout the season.

Your sponsorship helps provide equipment, player development, travel, and a first-class Junior B hockey experience while supporting community sport in Arnprior, Ontario.

About the Arnprior Packers

The Arnprior Packers are one of the oldest Junior B hockey organizations in Eastern Ontario, representing Arnprior in the Eastern Ontario Junior Hockey League (formerly the CCHL2). The club has a history dating back to the late 1950s, adopting the "Packers" name in 1965.

Home Arena

The Packers play at the Nick Smith Centre, one of the busiest recreation facilities in the Ottawa Valley. The arena recently underwent significant revitalization and serves as a hub for hockey, ringette, figure skating, swimming, fitness programs, and community events. The Packers are one of its anchor tenants.

Attendance

According to a Town of Arnprior report prepared during the arena redevelopment project:

- Average playoff attendance (2018–2023): approximately 349 spectators per game
- Highest recent playoff attendance: 476 spectators
- Regular-season attendance often draw 150–300 spectators per game, with rivalry games and playoffs attracting considerably larger crowds. The Town's documented playoff numbers demonstrate that the Packers have an engaged local following!

Community Involvement

The Packers have built a reputation as a community-based organization rather than simply a hockey club.

- Examples include:
- Participation in community festivals and Town events.
- Family-oriented game nights.
- Support for local charities and fundraising initiatives.
- Volunteers from throughout the community helping operate game days.
- Player appearances at local events and youth hockey activities.

Regional Audience

Although based in Arnprior (population roughly 10,000), the team's reach extends well beyond town limits.

The Nick Smith Centre serves residents from:

- Arnprior
- McNab/Braeside
- Renfrew
- Mississippi Mills
- Horton
- Greater Madawaska
- Western Ottawa communities

This broad regional draw increases the value of sponsorship for businesses looking to reach customers across the Ottawa Valley.

Competitive History

The Packers have enjoyed success over many decades, including:

- Four Valley Division Championships
- Three Boxing Day Tournament Championships
- Nearly 60 years of continuous Junior B hockey tradition
- A strong reputation for developing players for higher levels of hockey.

More recently, the club has continued to produce top talent. In the 2025–26 season, rookie Cameron Sheppard set the EOJHL Internet-era scoring record for a 16-year-old with 91 points and was named the league's Top Prospect.

Why You Should Sponsor the Packers?

For local businesses, a Packers sponsorship offers access to:

- Hundreds of engaged spectators at every home game.
- Families with children involved in hockey and community recreation.
- Residents from across Renfrew County and the western Ottawa Valley.
- Strong social media and digital exposure.
- Positive brand association with youth development, sportsmanship, and community pride.
- Opportunities for employee engagement through tickets, game-night recognition, and special events.

✓ Trusted local organization

✓ Community goodwill

✓ Affordable marketing

✓ Loyal fan base

✓ High visibility

✓ Measurable value

SPONSORSHIP OPPORTUNITIES

Package	Investment	Includes	Select
Title Sponsor (One Available per season)	Sold for the 2026-27 season	- Naming rights jersey patch - Homepage company logo recognition - Social media 'shout outs' 1 company feature on social media accounts - Listing in program 6 season ticket passes to home games - Foursome entry to the Packers Golf Tournament & year end banquet - Join the team on a Bus Trip to an 'away game' with catered meal - Team picture with company logo - VIP recognition	☐
Gold Sponsor	\$2,500	- Your company branded helmet sticker - Logo on website 6 season ticket passes to home games 1 social media company feature - Foursome entry to the Packers Golf Tournament & year end banquet - Join the team on a Bus Trip to an 'away game' with catered meal - Listing in program - Team picture with company logo	☐
Silver Sponsor	\$1,000	- Logo on website 4 season tickets to home games - Social media 'shout out' - Listing in program - Team picture with company logo	☐
Bronze Sponsor	\$500	- Logo on website - Social media 'shout out' - Listing in program 2 season tickets to home games	☐
Sponsor a Player	\$300	- Sponsor a player profile - Logo on website - Social media 'Shout out'	☐
Community Sponsor	\$200	- Logo on website - Choose your game night - recognition and announcements - Social Media 'Shout out' 2 Free game night tickets	☐



SPONSORSHIP COMMITMENT FORM

Business Name	
Contact Person Phone Number Email Address	
Business Address	
Billing Address , if different	
Business Phone Number , if different	
Business General Email	
Social Media Links Include Facebook & Instagram	
Logo Provided? Please provide: .jpg, .pdf and .tiff if possible	YES NO Send to: andrea.labelle545@outlook.com
Sponsorship Level Selected	
Special Requests / Notes	

BILLING INFORMATION:

Credit Card or Visa Debit	Card Type _____ Card # _____ Exp. _____ CVV _____
Invoice payable within 30 days Select	YES NO

Authorized Signature: _____ Date: _____

Thank You for your commitment to our community!

Please send completed forms and logos to: andrea.labelle545@outlook.com

For questions related to sponsorships, please reach out to Gord Goldberg at: 613-633-6625 or Gordgolberg27@gmail.com

